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<u>L6</u>	(auction or bidd\$ or buy\$ and sell\$) near5 price near5 (chang\$3 or updat\$ or modif\$)	277	<u>L6</u>
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<u>L4</u>	(notif\$ with telephon\$4 with call\$) near2 (client or customer or consumer) near2 (manufacturer or retailer or broker)	0	<u>L4</u>
<u>L3</u>	(notif\$ near telephon\$4 with call\$) near2 (client or customer or consumer) near2 (manufacturer or retailer or broker)	0	<u>L3</u>
<u>L2</u>	L1 and (notif\$ near telephon\$4 with call\$) near2 (client or customer or consumer) near2 (manufacturer or retailer or broker)	0	<u>L2</u>
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L7: Entry 3 of 3

File: USPT

Jun 24, 2003

US-PAT-NO: 6584451

DOCUMENT-IDENTIFIER: US 6584451 B1

TITLE: Facilitator for aggregating buyer power in an on-line market system

DATE-ISSUED: June 24, 2003

INVENTOR-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY
Shoham; Yoav	Palo Alto	CA		
Perry; Greg	Mountain View	CA		
Cruikshank; Kirk	Saratoga	CA		

ASSIGNEE-INFORMATION:

NAME	CITY	STATE	ZIP CODE	COUNTRY	TYPE CODE
Ariba, Inc.	Sunnyvale	CA			02

APPL-NO: 09/ 328193 [\[PALM\]](#)

DATE FILED: June 8, 1999

PARENT-CASE:

PRIORITY The present patent application claims priority to the corresponding provisional patent application serial No. 60/115,710, titled, "Online Buyers Club System", filed Jan. 12, 1999.

INT-CL: [07] [G06 F 17/60](#)

US-CL-ISSUED: 705/37; 705/26, 705/27

US-CL-CURRENT: [705/37](#); [705/26](#), [705/27](#)

FIELD-OF-SEARCH: 705/26, 705/27, 705/37

PRIOR-ART-DISCLOSED:

U.S. PATENT DOCUMENTS

☐ Search Selected☐ Search ALL☐ Clear

	PAT-NO	ISSUE-DATE	PATENTEE-NAME	US-CL
<input type="checkbox"/>	3581072	May 1971	Nymeyer	235/152
<input type="checkbox"/>	4789928	December 1988	Fujisaki	364/401
<input type="checkbox"/>	5101353	March 1992	Lupien et al.	364/408
<input type="checkbox"/>	5136501	August 1992	Silverman et al.	364/408
<input type="checkbox"/>	5603034	February 1997	Swanson	
<input type="checkbox"/>	5615109	March 1997	Eder	705/35

<input type="checkbox"/>	<u>5689652</u>	November 1997	Lupien et al.	395/237
<input type="checkbox"/>	<u>5727165</u>	March 1998	Ordish et al.	
<input type="checkbox"/>	<u>5745765</u>	April 1998	Paseman	
<input type="checkbox"/>	<u>5774873</u>	June 1998	Berent et al.	705/26
<input type="checkbox"/>	<u>5794207</u>	August 1998	Walker et al.	705/23
<input type="checkbox"/>	<u>5794219</u>	August 1998	Brown	705/37
<input type="checkbox"/>	<u>5799284</u>	August 1998	Bourquin	
<input type="checkbox"/>	<u>5812572</u>	September 1998	King et al.	372/38
<input type="checkbox"/>	<u>5812668</u>	September 1998	Weber	
<input type="checkbox"/>	<u>5835896</u>	November 1998	Fisher et al.	705/37
<input type="checkbox"/>	<u>5844554</u>	December 1998	Geller et al.	345/333
<input type="checkbox"/>	<u>5845266</u>	December 1998	Lupien et al.	705/37
<input type="checkbox"/>	<u>5862223</u>	January 1999	Walker et al.	
<input type="checkbox"/>	<u>5890137</u>	March 1999	Koreeda	
<input type="checkbox"/>	<u>5890138</u>	March 1999	Godin et al.	705/26
<input type="checkbox"/>	<u>5905975</u>	May 1999	Ausubel	705/37
<input type="checkbox"/>	<u>5913210</u>	June 1999	Call	
<input type="checkbox"/>	<u>5950001</u>	September 1999	Hamilton et al.	
<input type="checkbox"/>	<u>5966699</u>	October 1999	Zandi	
<input type="checkbox"/>	<u>6014643</u>	January 2000	Minton	
<input type="checkbox"/>	<u>6055518</u>	April 2000	Franklin et al.	
<input type="checkbox"/>	<u>6085169</u>	July 2000	Walker et al.	705/26
<input type="checkbox"/>	<u>6101484</u>	August 2000	Halbert et al.	705/26
<input type="checkbox"/>	<u>6146272</u>	November 2000	Walker et al.	273/138.1
<input type="checkbox"/>	<u>6269343</u>	July 2001	Pallakoff	705/26

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1 077 422	February 2001	EP	
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ONSALE; About ONSALE; Copyright 1996 ONSALE, 2 pgs.

ONSALE; Auction Formats; Copyright 1996 ONSALE, 2 pgs.

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International Preliminary Examination Report for PCT/US00/15982; mailed May 8, 2001, 1 pg.

Search Report for PCT/US99/17248; dated Oct. 18, 1999; 4 pages.

ART-UNIT: 3625

PRIMARY-EXAMINER: Coggins; Wynn W.

ASSISTANT-EXAMINER: Thompson, Jr.; Forest

ATTY-AGENT-FIRM: Blakely Sokoloff Taylor & Zafman LLP

ABSTRACT:

The Online Buyers Club System (OBCS) is a mechanism for the online purchasing of goods and services. The mechanism is targeted at user communities consisting of a large number of small-volume buyers (the "Buyers Club"). The primary function of the mechanism is to automatically aggregate the buying power of these buyers. The present invention provides a mechanism to promote competition among vendors as well as a mechanism to incent buyers to make a purchase.

45 Claims, 14 Drawing figures

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File: USPT

Jun 24, 2003

DOCUMENT-IDENTIFIER: US 6584451 B1

TITLE: Facilitator for aggregating buyer power in an on-line market system

Detailed Description Text (10):

SellCo may also wish to have its prices depend on other factors, such as the rate at which buy offers are coming in. In this case, SellCo may be able to change its schedule. An automated means of doing this is called an automated strategy. Note that the special case of a fixed price schedule with a complicated automated strategy is the same as permitting the schedule to depend on more factors than just quantity.

Detailed Description Text (32):

If a buyer can submit a bid that is for either X or Y depending on price, the situation gets complicated. Essentially, bidders get put into either the queue expected to buy X or the queue expected to buy Y. As the relative prices change, bidders move from one queue to the other. This is called "Switching Goods". This is the same for the original mechanism or for the pure declining posted price mechanism. The quantities and prices of the sale are determined by the quantities in each queue at the end of the auction. (See Switching Goods and Final Quantity Schedules.)

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<u>L4</u>	price same (change or chang\$ or updat\$ or modifi\$ or variable) near schedule	51	<u>L4</u>
<u>L3</u>	705/37	2194	<u>L3</u>
<u>L2</u>	705/27	2468	<u>L2</u>
<u>L1</u>	705/26	5329	<u>L1</u>

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